



REPUBLIC OF THE PHILIPPINES
NATIONAL TELECOMMUNICATIONS COMMISSION
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26 June 2020

MEMORANDUM ORDER NO. 11-07-2020

TO : ALL DIGITAL TERRESTRIAL TV (DTT) NETWORKS / OPERATORS

SUBJECT: ASSISTANCE TO THE DEPARTMENT OF EDUCATION TO ENSURE CONTINUITY OF PROVIDING QUALITY EDUCATION AMIDST THE COVID-19 PANDEMIC

The Department of Education (DepEd) is presently working to explore, develop and enhance various modes of learning and teaching modalities in order to ensure continuity of providing quality education amidst the COVID-19 pandemic. Relative to this, the DepEd is considering the use of digital television technology for its distance learning initiative as an alternative mode for the delivery of quality basic education.

Recognizing the foregoing, the National Telecommunications Commission (NTC), as the government agency mandated to oversee the operation of television broadcasting in the country, hereby reminds all TV networks and operators, specifically DTT operators, of their obligation on the following, as mandated in their respective franchises:

“Responsibility to the Public. - The grantee shall provide free of charge, adequate public service time which is reasonable and sufficient to enable the government, through the broadcasting stations or facilities of the grantee, to reach the pertinent population/s or portions thereof on important public issues and relay important public announcements and warnings as necessity, urgency or law require; provide at all times sound and balanced programming; promote public participation; assist in the functions of public information and education;....”

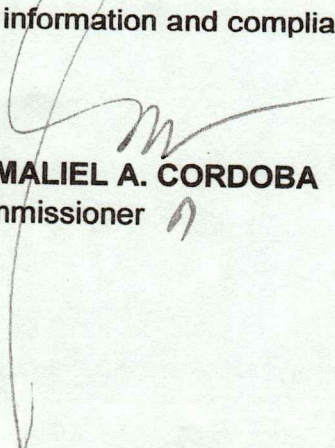
DTT broadcast networks and operators are also reminded of the provisions on NTC Memorandum Circular No. 07-12-2014 (Rules and Regulations for Digital Terrestrial Television Broadcast Service), specifically on the following:

“Section 2.3 A duly authorized DTTB service provider shall have the option to adopt either single or multi-program HDTV format or single or multi-program SDTV program format, or any combination thereof for its digital service.....”

"Section 2.4 The provision of new programs in addition to the legacy program is encouraged. The provision of HD programs is likewise encouraged."

Pursuant to the aforementioned provisions, all DTT broadcast networks and operators are enjoined to provide at least one (1) slot in their DTT program line up for the carriage of educational materials for use by the Department of Education for their distance learning initiatives.

For information and compliance.



GAMALIEL A. CORDOBA
Commissioner *7*

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